

## **Beacon Enterprise Solutions Announces \$2 Million in New ITS Projects for 2012 with Existing Fortune 100 Clients**

### **-- Company Expands Product Scope to Include Industrial Network Services**

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**LOUISVILLE, KY Jan. 31, 2012** -- Beacon Enterprise Solutions Group, Inc. (OTCBB: [BEAC.OB](#) - [News](#)) ([www.askbeacon.com](http://www.askbeacon.com)), an emerging global leader in the design, implementation and management of high performance Information Technology Systems ("ITS") infrastructure solutions, today announced the award of approximately \$2 million in new ITS business from existing Fortune 100 clients. The new projects awarded will expand the scope of Beacon's product offering to include the addition of Industrial Network Services to its suite of Enterprise services.

(Logo: <http://photos.prnewswire.com/prnh/20101021/DA85933LOGO>)

In a move to extend Beacon's fourth utility information technology systems services into the manufacturing operations of existing and future clients, Beacon has formalized its ITS services to address the needs of the industrial network. Over the past ten years industrial command and control systems have seen a significant increase in the use of data networks and related Internet technologies to transfer information from the plant floor to supervisory and business computer systems. This migration permits Beacon to extend its infrastructure expertise in field engineering, design, construction and management from the enterprise network onto the factory floor of both existing and future clients with global manufacturing sites.

Beacon has identified and begun initial work that will extend to more than 18 global manufacturing sites. Expanding enterprise services to include industrial networks is forecasted to add \$2 million of incremental revenue for fiscal 2012. This work leverages Beacon's existing four core business units and will utilize the same site assessment, design/build and manage approach that has been successful in the enterprise space with enterprise IT networks.

"We are excited to formally enter the industrial network arena," said Jerry Bowman, Beacon's President and COO. "We've been watching the advances in technology in this space and see positive indicators that our clients are ready to leverage the benefits that our IT clients have enjoyed in their enterprise networks for years. Some of these analog networks were built more than 20 years ago, so the need for our services in this space is significant. By offering this service we are extending our global reach to the manufacturing floor and providing the consistent, predictable services to our clients who utilize industrial automation. In line with our business strategy, this strategy significantly reduces the number of vendors our clients need to maintain their existing and planned ITS infrastructure."

"This move is a continuation of our commitment to remain focused on our core business, and at the same time continue to expand our suite of services," said

Bruce Widener, Beacon's Chief Executive Officer. "Our clients have recognized that we have the expertise to help them migrate legacy factory floor systems to utilize enterprise-class IP infrastructure and networks. We like the idea of being able to address real client needs without increasing cost or risk to our company. This is another win-win offering."

### **About Beacon Enterprise Solutions Group, Inc.**

Beacon Enterprise Solutions Group is an emerging global leader in the design, implementation and management of high performance Information Technology Systems ("ITS") infrastructure solutions. Beacon offers fully integrated, turnkey IT infrastructure solutions capable of fully servicing the largest companies in the world as they increasingly outsource to reduce costs while optimizing critical IT design and infrastructure management. Beacon is headquartered in Louisville, Kentucky, with regional headquarters in Cincinnati, Ohio, Dublin, Ireland, Prague, Czech Republic and personnel located throughout the United States and Europe.

**For additional information, please visit Beacon's corporate website: [www.askbeacon.com](http://www.askbeacon.com)**

*This press release may contain "forward-looking statements." Expressions of future goals and similar expressions reflecting something other than historical fact are intended to identify forward-looking statements, but are not the exclusive means of identifying such statements. These forward-looking statements may include, without limitation, statements about our market opportunity, strategies, competition, expected activities and expenditures as we pursue our business plan. Although we believe that the expectations reflected in any forward looking statements are reasonable, we cannot predict the effect that market conditions, customer acceptance of products, regulatory issues, competitive factors, or other business circumstances and factors described in our filings with the Securities and Exchange Commission may have on our results. The company undertakes no obligation to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this press release.*

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